Unified communication solutions for the enterprise
RADVISION Unified Communication Solutions

- The most powerful and scalable unified communications platform on the market
- Simple to configure, deploy and use
- Superior video quality and performance
- Hardware and software solutions for connectivity, power and scalability

The world of enterprise communications is undergoing dramatic change. New, high definition endpoints and advanced technologies enable traditional room-based videoconferencing to attain very high-level video quality. In addition, unified collaboration solutions are emerging to bring visual communications and data collaboration to desktops and to mobile subscribers, driving the need for true scalability and strong device support. Enterprises want standards-based solutions that will support existing investments in traditional videoconferencing and emerging advanced conferencing applications, while at the same time offer the flexibility to extend them to desktop and mobile users.

Additionally, collaboration is merging into daily work applications. Users can invite participants to rich collaborative sessions using e-mail, instant messaging, and groupware calendars. Users also have the choice to decide how they want to participate in a unified communications session: via PC, office phone, 3G mobile device, cellular phone, or videoconferencing room system.

RADVISION understands these needs and offers the most comprehensive and powerful unified communications platforms and applications in the industry. Based on years of market-proven experience developing and deploying IP-based and 3G conferencing solutions from the bottom up, RADVISION’s products and solutions offer a powerful combination of hardware servers to support media processing for advanced room system devices and software-based servers to support the need for high scalability and distributed processing for desktop and mobile deployments.

RADVISION’s infrastructure products, management tools and applications offer everything an enterprise needs to deploy converged unified communications across all platforms, devices and networks

- The SCOPIA™ family of infrastructure products are essential elements in fully converged networks and unified communications in the world of H.323, SIP and the burgeoning 3G mobile market.
- The company’s market-leading iVIEW™ family enables efficient scheduling, management and control of SCOPIA products and network elements to ensure efficient bandwidth optimization and easy integration with popular enterprise applications.
- RADVISION Click to Meet® Conferencing suite brings ad hoc unified communications to the desktop, using familiar tools and workflows for interoperability and a future-proof solution.

RADVISION-powered unified visual communications is changing the way business is done, and delivers the most cost-effective way to see and be seen - with anyone, anytime, anywhere.
Break down the interoperability barrier
RADVISION redefines interoperability, and powers a truly endpoint- and network-agnostic visual communications foundation for unified communications over all protocols, networks and devices. In fact, 80% of the video endpoints manufactured are based on RADVISION’s protocol stacks. RADVISION products are built on the foundation of its market-leading H.323 and SIP software, ensuring full compliance and unmatched interoperability with today’s IP and ISDN networks, as well as emerging networks and standards, such as 3G and IMS. RADVISION solutions not only work with everything... they make everything work better.

Scalable to support cost-effective deployment and growth
RADVISION delivers unprecedented scalability, enabling cost-effective distributed deployment of feature-rich unified visual communications. Migration from “silo” conferencing to converged networks is easy; RADVISION enables you to build on existing ISDN infrastructure, add thousands of desktop endpoints, and extend connectivity to converged 3G, mobile, IP, and IMS networks as your enterprise grows and changes.

Unlimited flexibility for a rich user experience
RADVISION’s open architecture supports the development and deployment of rich features and services that make a real difference - like continuous presence, text overlays, and desktop gateways. The underlying design and objective of RADVISION’s products and solutions is to deliver a powerful, rich multimedia experience with the same ease-of-use as a standard telephone call.

- Easy conference creation through consistent capacity model
- Highest level of video quality available
- Intuitive integration with familiar business applications
- Unifies communications into a single conferencing platform
- Inherent interoperability to ensure a future-proof investment
- Full compliance with the latest industry standards

With over a decade of market-proven experience implementing visual collaborative communication solutions in banks, educational institutions, enterprises and government agencies across the globe, RADVISION is driving the unified communications evolution by combining the power of video, voice and data.

RADVISION is behind the paradigm shift toward a true, user-oriented unified experience on converged networks, within familiar workflow applications, through partnerships with leading application and equipment vendors, such as Microsoft®, Cisco, Aethra, Sony and IBM.
RADVISION offers a complete range of products to meet your unified communications requirements.

**Application Layer**
- Traditional Videoconferencing
- Application Software
- IP / 3G Telephony

**iVIEW**
- Scheduling
- Management
- Control
- Integration

**SCOPIA**
- HW MCU
- SW MCU
- 3G GW
- ISDN GW
- Serial GW
- Firewall Traversal

**About RADVISION**

RADVISION (Nasdaq: RVSN) is the industry’s leading provider of high quality, scalable and easy-to-use products and technologies for video conferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks.

For more information please visit our website at [www.radvision.com](http://www.radvision.com).

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