# CONNECT 22 GLOBAL CONFERENCE

SS ROTTERDAM May 31 & June 1

## **Agenda**

June 1 - Conference Morning session



#### 09:15 - 09:50

08:30 - 09:15

## Key Note

Welcome and Registration

Join our CEO Cor Winkler Prins for a 360 degree update on what we did at 4me in the past year, were we believe service management will go in the year ahead and how we make sure we stay ahead of the curve with 4me!

#### 09:50 - 10:05

### Security & Compliancy Update

A key element and always having our undivided attention is Security & Compliancy. Get the latest updates directly from our Security team.

#### 10:10 - 10:45

#### 4me App Store (Integrations)

Providers, ERP systems, Apps, SaaS applications and more. There is so much out there that you want to integrate with and so many ways to do it. Join us for an update of all the integration possibilities including the 4me App Store!

#### 10:45 - 11:05

#### Break

#### 11:10 - 11:45 - Break Out Sessions

## 4me over the years at SSP - 'a 4me implementation and beyond' case study

Get an insight into an implementation and years of 4me usage that can inspire you, give you tips and tricks and a different approach to a 4me implementation.

#### Microsoft and other 4me Integrations; From App store to Integration Platforms

Learn more about the Microsoft Endpoint Manager (Intune, SCCM) connector and other Microsoft Integrations. The second half of the session will talk about the 'Automator', a flexible integration and extension tool for 4me that allows you to simply add integrations to both SaaS and on-premise solutions but also allows you to add webforms outside 4me, additional reports, automations, etc.

#### 11:55 - 12:25 - Break Out Sessions

## Vitality Case Study - ESM/Scaling 4me across your Organisation

Want to know how to scale 4me and onboard other teams? ESM is of increasing importance as we look to collaborate more and become a cohesive smooth-operating Organisation. Get an insight on how another 4me Customer has successfully rolled this out.

## Service Orientation - engage your Users and drive CX throughout the Organisation (XLA)

What is the best way to improve customer experience and the perception of your teams by your end-Users? How do you increase the adoption of self-service or self-solve within the Organisation? Service Orientation is a key element and driving force behind how you can continuously improve and scale effectively.

#### **Getting the most out of Workflows**

Get to know the workflow module in 4me and learn how to build processes and changes into your service offerings. This session will aim to give you an understanding of the interface and features of the module to help you manage and create simple and/or complex workflows.

#### Empower your teams - drive KCS in 4me

Improve operational efficiency and Organisational learning by integrating knowledge into your every day processes. Empower your teams and your end-Users to self-solve and share knowledge with each other.

#### **Meet Your Virtual Assistant, Sophie**

Get to know Sophie and how this AI solution offers an intelligent point of contact with end users. This session will give you examples showcasing how Sophie and 4me worked together to take self-service and user experience to the next level

#### Getting the most out of your service cost and quality

Understanding how your services are performing and the business impact this has on your Organisation is vital to making key decisions that can change the way you operate and grow as an Organisation. What could you be doing better?

#### 12:30 - 13:30

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## **Agenda**

**June 1 -** Conference Afternoon session



#### 13:30 - 14:00 - Break Out Sessions

#### Lomnido & 4me - The Combination Made for SIAM

Expand the capabilities of 4me with Lomnido SIAM-Broker to optimize collaboration along any heterogeneous Service Supply Chain and to ensure end-to-end process automation, digitization within your service ecosystem - achieve ingenious service integration the simplest, fastest way.

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## IT Asset Management - key to successful Financial Management

Cost of effort and costs of assets make up the majority of your IT expenditure. Just having asset information in your CMDB is not enough to really be in control. In this session we explain how to get from operational data to well-informed management decisions.

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#### 14:10 - 14:30 - Introducing the 4me Process Model

We all know there is a solid, experience based structure behind the processes covered by 4me. But what do they look like if you would take the effort to put them on (digital) paper...? Join this session to see exactly that!

#### 14:30 - 14:50 - Introducing the 4me Healthcheck

You implemented 4me, perhaps some time ago already, and you would really like to know how well you are still doing? Are you using automation? Are your SLA's active and covering the right employees? Are templates, knowledge articles and more actually being used? How popular is your self-service portal? A 4me health check will give you all the answers!

#### 14:50 - 15:10 - 4me Awards

Who contributed most to the continuous development of 4me for all customers.... Join our award session to celebrate the contribution of these champions!

#### 15:10 - 15:40 - Break

### 15:40 - 16:10 - Development Update

Join our product development team to get an overview of what we released over the last year and some of the best examples how customers are using new features!

#### 16:10 - 16:40 - Roadmap

One of the most popular sessions every year! What is our rockstar development team working on and what is on the backlog for later this year. Come and find out!

#### 16:45 - 17:40 - Cyber Security in a burning world

Guest speaker and well-known security expert Jochen Den Ouden will give us an insight in the cyber security world with many real world stories to enjoy and learn from!

### 17:40 - 17:50 - Closing

#### **17:50** Drinks and fingerfood in the bar